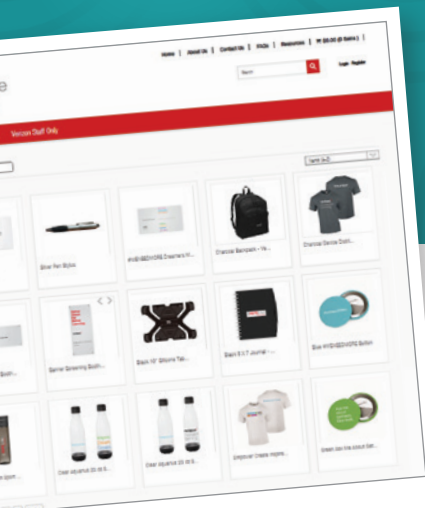




VERIZON INNOVATIVE LEARNING PROGRAM



Web Portal



Signage



Products

ISSUE:

Verizon Foundation was looking for an experienced partner to handle all their product development, order management, and fulfillment needs in support of their Verizon Innovative Learning programs and sponsor organizations.

IMPORTANCE:

It was mission critical that Verizon partner with a full-service agency to free up valuable staff time. These important but complex and time-consuming functions limited Verizon Team members from completing their primary duties, managing the numerous Verizon Innovative Learning programs and maintaining their intricate project schedules.

IMPACT:

Centricity took the lead on all Verizon Innovative Learning branded Product, Signage, Apparel, and Recognition materials, developed and operated a custom Verizon Web Portal through which all materials were called out and distributed as requested by Verizon staff or individual program leaders.

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